

# TECH TO THE POINT

19-Sep-18

This report must be read with the disclaimer on the last page





#### **Analysis**

The inability of buyers to maintain a rising market is a bearish scenario. In other words, sellers are still very strong and are still ready and aiming to shoot. Buyers, on the other hand, still look helpless. The EGX 30 index tried to rise yesterday but was not able to maintain its early session's rise.

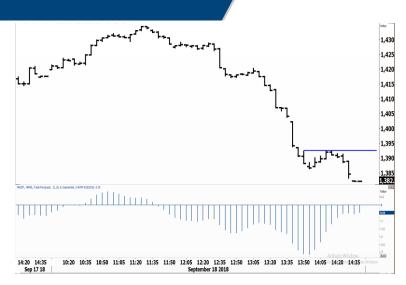
The 14,400-14,500 area is our first important support to watch; a rise from this area can lead to a significant rise. Despite that the current market situation does not show that buyers can enter aggressively at the next support, but if they do, they will lead to a significant short-tem rise.

A continuation of the market decline below 14,400 will lead the index to our first major target that lies at 12,000.

# Hermes Last Index/ 5 minutes chart

### **Analysis**

The intraday chart shows yesterday's session and how it was. As we can see, yesterday was an ugly day as the market declined relentlessly with no pause for buyers to even breathe. Such a harsh decline tells us that the overall market decline still has a lot to go. What we are looking for currently, however, is a brief market rise before the downtrend resumes. The 1,392 level on the Hermes Last Index is the intraday peak and should be watched. If, and only if, the Hermes Last breaks today above this intraday peak, short-term trading opportunities will arise. In other words, we will be short-term buyers at this break.





#### Resistance

#### **Support**





Closed at 23.91 after breaking 24.6 downwards. A rise from 23.7-24 might occur; if, however, HELI continues its decline and confirms a violation below 24, our intermediate-term target will be set at around 15. If a rise occurs from current levels, it will meet strong selling pressure between 25.5 and 26. Only a clear break above 26.2 will signal a re-entry.





Broke its major support that lies at 12 surprisingly. We did not expect such a bad break, especially that ETEL was a defensive stock. ETEL can easily go to 10 after yesterday's violation. Our re-entry will be triggered only if the 12.5 level is broken upwards. Buying at any level below 12.5 is catching falling knives.





Reversed its major trend after breaking below 3.85. The stock's major target lies at around 2.5. First target though lies at around 3.2. Any rise near the 4-4.1 range should be treated as a chance to sell.





Major support break confirmed. The stock is expected to reach a minimum target of 5.5. If a rise occurs from current levels, it will probably meet resistance near 7.5. A break above this level will give short-term traders a 7.5-8.5 trading opportunity. Apart from that, we are completely out.





After the confirmed break below major support that lies at 24, ESRS is expected to reach a minimum target of 20. Any rise is a chance to sell.

# **Testing**

#### Support





The 5.5 is the current support. Those who have positions are recommended to place their stop below this major support. A break below 5.5 will lead ELSH to 3.8. We do not recommend stepping in unless a clear rebound occurs from support.





The stock panicked severely, falling from 12 to 8 in only 2 weeks. Sellers are strong and much more decline is expected to occur. If the stock does not rise today significantly, our minimum target will be set at 7.





Despite that AMER closed at 0.19 and its historical low lies at 0.15, we expect the stock to reach this level, especially if the market continues its decline. The stock is an underperformer and will fall severely with the market.

#### Resistance



Symbol	S. Description	Last	Support 1	Support 2	Resistance 1	Resistance 2	Trend	Recommendation	Stop Loss/ Re-Entry
COMI.CA	COM INTL BK	81.75	80.00	77.00	84.50	86.50	$\leftrightarrow$	Hold	80.00
EAST.CA	EASTERN CO	89.00	84.50	75.50	96.50	105.00	<b>V</b>	P.SELL	105.00
SWDY.CA	ELSWEDY ELECTRIC	180.02	171.00	165.00	205.00	225.00	$\leftrightarrow$	Hold	171.00
TMGH.CA	TALAT MOSTAFA	10.62	9.90	9.50	11.20	12.30	$\leftrightarrow$	Hold	9.90
ABUK.CA	ABU QIR FRT&CHM	31.00	30.00	28.50	32.60	33.50	$\leftrightarrow$	Hold	30.00
EKHO.CA	EGYPT KUWAIT HLD	1.19	\$1.17	\$1.12	\$1.23	\$1.35	$\leftrightarrow$	Hold	\$1.12
HRHO.CA	EFG HERMES HOLD	15.90	14.00	12.40	17.20	18.40	<b>V</b>	P.SELL	17.20
GTHE.CA	GLOBAL TELECO	3.40	3.35	2.90	3.90	4.35	<b>V</b>	P.SELL	4.35
AMOC.CA	ALX MINERAL OILS	11.00	10.44	10.00	11.70	12.20	$\leftrightarrow$	Hold	10.44
MNHD.CA	MEDINET NASR HOU	6.87	6.40	5.50	7.50	8.50	<b>V</b>	P.SELL	7.50
SKPC.CA	SIDI KERIR PETRC	22.55	22.44	21.70	26.00	27.00	$\leftrightarrow$	Hold	22.44
OCDI.CA	6TH OCT DEV INV	20.00	20.00 *	19.00	22.00	23.90	$\leftrightarrow$	Hold	20.00
JUFO.CA	JUHAYNA FOOD IND	10.50	10.60*	10.00	11.22	12.10	$\leftrightarrow$	Hold	10.60
ESRS.CA	EZZ STEEL	23.05	22.80	20.00	25.70	27.50	<b>V</b>	P.SELL	25.70
ETEL.CA	TELECOM EGYPT	11.50	10.80	10.00	12.50	13.20	<b>V</b>	P.SELL	13.20
CCAP.CA	CITADEL CAPITAL	3.06	2.96	2.70	3.30	3.50	$\leftrightarrow$	Hold	2.96
QNBA.CA	QNB ALAHLI	45.00	44.30	40.00	50.00	54.50	$\leftrightarrow$	Hold	44.30
PHDC.CA	PALM HILL DEV CO	2.47	2.50 *	2.20	2.90	3.30	<b>V</b>	P.SELL	3.30
ORAS.CA	ORASCOM CONST	128.06	127.00	120.00	140.00	151.00	<b>V</b>	P.SELL	140.00
HELI.CA	Misr Gedida Hou	23.91	23.60	20.00	25.50	26.20	<b>V</b>	P.SELL	26.20
EFID.CA	EDITA FOOD INDS	18.00	17.50	16.00	19.00	21.50	$\leftrightarrow$	Hold	17.50
ISPH.CA	IBNSINA PHARMA	8.62	8.55	7.80	9.75	10.12	<b>V</b>	P.SELL	10.12
EMFD.CA	EMAAR MISR DEV	3.70	3.20	2.95	4.00	4.25	<b>V</b>	P.SELL	4.25
PIOH.CA	PIONEERS HLDG	5.96	5.55	5.00	7.00	7.50	<b>V</b>	Hold	7.00
OIH.CA	ORASCOM INVESTMENT HOLDING	0.60	0.60	0.57	0.65	0.69	<b>\</b>	P.SELL	0.72
EGAL.CA	EGYPT ALUMINIUM	37.00	36.00	31.20	41.65	45.00	<b>V</b>	P.SELL	41.65
EGTS.CA	EGYPTIAN RESORTS	1.66	1.55	1.48	1.75	1.94	$\leftrightarrow$	Hold	1.75
PORT.CA	PORTO GROUP	0.91	0.70	N/A	1.20	1.40	<b>V</b>	P.SELL	1.40
IRON.CA	EGYPTIAN IR & ST	4.78	4.80 *	4.40	5.90	6.15	<b>V</b>	P.SELL	5.90
ACGC.CA	ARAB COTTON GIN.	2.16	2.10	N/A	2.45	2.65	<b>V</b>	P.SELL	2.45

## **Guidelines**



**Bullish** 



**Bearish** 



Neutral

Trend: (Upgrade, Downgrade): Change in trend color refers to upgrade or downgrade in the trend relative to the previous trend direction. E.g. change from " $\downarrow$ Down" to " $\leftrightarrow$  Flat" is considered an upgrade and vice versa.

Buy:	Buy the full position.
P.Buy:	Buy portion of a position
Hold:	Don't Buy or sell.
P.SELL:	Sell portion of a position.
Sell:	Sell the full position.
Stop Loss:	Completely exit the position (or) Re-entry in cases of Selling.



#### Disclaimer

This report has been prepared according to the general data available for public, in accordance with the professional standards applied in that career to the best knowledge of the reporter. The recommendations mentioned are a guiding tool representing a professional opinion, and not granting any profits, consequently it is not obligatory for our valued customers and investors. Pioneers Securities®, Egypt shall not be liable for any direct, incidental, or consequential damages, including limitation losses, lost revenues, or lost profits that may result from these materials. Republishing this report or any of its contents is subject to prior approval; referring to the source is a must. Opinions expressed are subject to change without notice and may differ or be contrary to the opinions or recommendations of Pioneers Securities®, Egypt Research or the opinions expressed by other business areas or groups of Pioneers Securities®, Egypt as a result of depending solely on the historical technical behavior (price and volume).

## **Technical Analysis Department**

Saleh Nasser

**Chief Technical Strategist** 

**Ahmed Hassan** 

Senior Technical Analyst

**Dina Fahmy** 

Senior Technical Analyst

#### Tips on reading the report

The first page includes an analysis of two major indices in the Egyptian Stock Market; the norm is that we will analyze both the EGX 30 and 70, but sometimes we will compare the EGX 30 to its 50 counterpart if there is important information in this comparison. We also use the Hermes Last Index interchangeably with the EGX 30. The .HRMSL index has an important edge; it uses last prices instead of VWAP. First thing our clients should do is to read the indices analysis carefully to have a clear understanding on our overall view.

The second page includes stocks that broke out beyond their resistance levels, and those that violated their support levels. It also includes stocks that are testing their support levels and those that are testing their resistance. This analysis is important and it is the core of our recommendations. It is important to note though that not all stocks that are testing their support levels are bullish, and not all that are testing their resistance levels are bearish. To make it easier for our clients, we have placed a bull face if we consider the stock under study bullish, and a bear face if we consider it bearish. We also added a big bullet if we are neutral.

It is important to note that you might find a stock that we consider bullish in our analysis (in the breakouts/testing section) but it remains as a hold or partial sell in the table. The conflict here is that the table is more conservative. This will not be an issue with our clients, because our analysis will explain why we are being bullish/bearish on the stock.